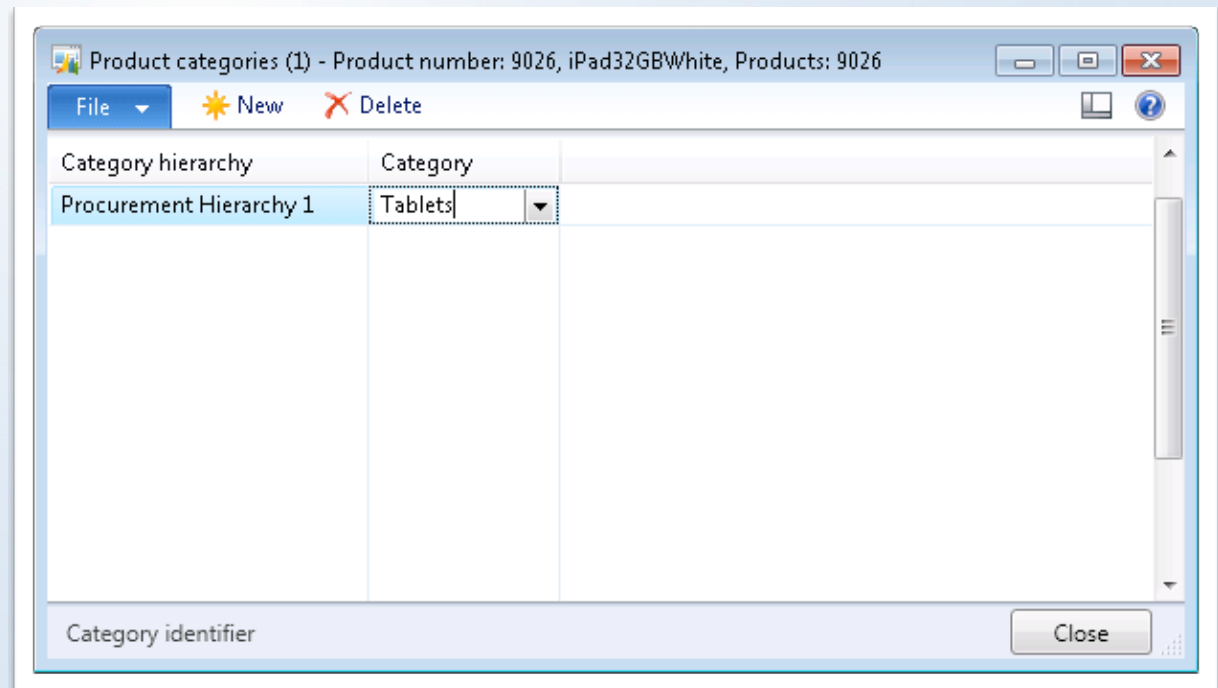# Product Categories

Summary Product categories organize products in a tree structure for easier searching. Categories are especially useful for filtering on the Enterprise portal where there are fewer search options.

Steps

1. Assign a Product category

Tips

- Try to structure the category tree so there are a similar number of items in each category

Assign a Product category

- Click the **Product categories button**.

- Select the **Category hierarchy**.

- Choose the **Category**.

Movie 1.2 Product Categories